#  Market Analyst 



4 Weeks Ending November 23, 2001

|  | HIGH | LOW | LAST |
| :--- | ---: | ---: | ---: |
| Financial |  |  |  |
| Discount Rate | $2.00 \%$ | $1.50 \%$ | $1.50 \%$ |
| Federal Funds | $2.65 \%$ | $1.93 \%$ | $1.93 \%$ |
| 10yr T-Bonds | $5.04 \%$ | 4.22 | $5.04 \%$ |

Stock Market

| DJIA | 9976.46 | 9075.14 | 9959.71 |
| :--- | ---: | ---: | ---: |
| DJTA | 2534.90 | 2195.26 | 2534.90 |
| DJUA | 300.24 | 286.47 | 289.14 |
| NASDAQ | 1934.42 | 1667.41 | 1903.20 |
|  |  |  |  |
| Silver | 4.29 | 4.07 | 4.07 |
| Gold | 282.00 | 274.10 | 274.50 |

## A HUMBLE "TOLD YOU SO!" [and another "whoops" for economists]

On our front page last March we wrote:
"Do Wall Street analysts really believe the high tech crash is over, or that the Nasdaq will soon be back above 3,000? Do investors really buy the notion that a buy-\&-hold strategy will always bail them out? Do they really trust Greenspan's reassurances that the economy is not going into recession?

## Panel: U.S. Recession Began in March

It's official. The National Bureau of Economic Research announced Monday that the United States entered a recession in March, the month in which the longestexpansion in U.S. history celebrated its 10th anniversary.

The New York Times - November 26, 2001 Well if so, then we have news for them... it isn't, it won't, it doesn't, and the economy is already in a recession. Over the past 3 months, Consumer Sentiment (University of Michigan) has taken its second sharpest plunge in 48 years. The only other instance was in a recession. This week, it was reported that Consumer Confidence (Conference Board) fell another whopping 9 points - making its 3-month drop the 6th largest on record. In all 5 other instances, the economy was already in a recession. And today, the NAPM (Purchasing Managers') report registered its second monthly reading below 45 - a level hit on only 5 occasions in the past 33 years. Again, all 5 were in recessions?"

InvesTech Market Analyst - March 2, 2001
OK, the NBER didn't backdate the starting point as much as we expected [only to the first quarter instead of the tailend of last year], but at least we weren't caught flat-footed like Fed officials who were insisting the economy wasn't in recession - even after it started:

## Fed's Parry Says U.S. Economy Isn't in Recession

Robert Parry, President
Federal Reserve Bank of San Francisco Bloomberg News - April 5, 2001

# U.S. not in recession, Fed must be vigilant-Moskow 

MichaelMoskow, President Federal Reserve Bank of Chicago Reuters - April 4, 2001

## Fed's McTeer Says U.S.

Economy Not in Recession
Robert McTeer, President
Federal Reserve Bank of Dallas
Reuters - April 4, 2001

Within this issue we tackle another hotly debated topic: When is a bear market not a bear any more? Traditional Wall Street might argue that once the major stock indexes have rallied $20 \%$ or more from their lows, then a new bull market is in control. But as you'll see, the historical question is not that simple. Also inside, we update the bullish (and not-so-bullish) evidence that more Wall Street profits lie ahead, and the U.S. economy may be poised for an upturn sooner than economic pundits think. That's good news for astute investors who survived the bubble with their portfolios intact... but bad news for the Federal Reserve, who might find itself backpedaling on the latest interest rate cuts.

Let's put this recent bear market in perspective. Assuming the final lows were hit on September 21st...

- With a $-36.8 \%$ loss in the S\&P 500 Index, this bear was surprisingly close to the "average" sized bear market of the past 70 years $(-32.6 \%)$. Yet it was the 2 nd largest bear market of the past 60 years.
- At 18 months of age, this bear lasted slightly longer than the "average" bear market of the past 70 years ( 17 months). And no bear market since 1938 has lasted longer than 21 months.
- The loss of wealth, of course, has been greater than any bear market in history. From the broad market's peak on March 24th of last year, through the recent September 21st low, over $\$ 5.85$ trillion in paper value was wiped out. That's more than the entire U.S. stock market was worth just six years ago.
- Exactly 2/3's of that $\$ 5.85$ trillion loss came in Nasdaq traded issues. And over $\$ 1$ trillion came in just 318 telecom stocks listed on the Nasdaq exchange.

Rather sobering when you stop to think about it. These losses are real. They're not just numbers. And investors are feeling real pain out there. The only ones not feeling devastated are those trying to fool themselves (i.e., "It's not a loss if I don't sell the stock."), and those fortunate enough to survive the bubble intact (knock on wood).

## All the Excesses are Not Resolved

We won't pull any punches. The lofty valuations still make us nervous. That's particularly true of the big cap blue chips and the earningless technology sector. No one can argue that stocks -in general- are on the bargain counter. At least they can't argue that without ignoring long-term history.

We're also bothered by the degree of investor confidence out there. Surveys do not show the doom-and-gloom investor pessimism we'd like to see near a market bottom. But rather than call it confidence, we'd prefer the label of "complacency" - and we might even be a tad off target there. It might best be called "resignation" as discouraged investors accept the fact that their bubble has popped and the U.S. is in recession.

Another excess we're not yet comfortable with is the level of margin debt, or money borrowed to buy stocks on margin. Yes, it has contracted with the bear market. But at $\$ 145$ billion 1 , it's only back to the levels of 1997. Hardly a depressed or "sold-out" condition.

Meanwhile, another debate topic has moved to the forefront on Wall Street: When is a bear market not a bear any more? Traditional Wall Street would argue that once the major stock indexes have rallied $20 \%$ or more from their lows, then a new bull market is in control. Indeed, such a viewpoint has proven indisputable for over 50 years. And by such a definition, the DJIA and Nasdaq


Index all qualified for new bull market status in these eight weeks since their September 21st lows. Not quite so for the S\&P 500 Index ( $+19.8 \%$ ) or the broad-based Wilshire 5000 Index ( $+19.9 \%$ ).

However, there's a historical problem in simply slapping a "bull market" label on a new $20 \%$ rise in the DJIA. To understand this dilemma, one must step back more than half a century...

Since the early 1940s, treating a $20 \%$ loss as a bear market, and each subsequent $20 \%$ gain as a new bull market, has worked quite well. There is little disagreement among analysts, in 20/20 hindsight, about when bear and bull markets started and ended. But the same is not true about the 14 -year period between 1929 and 1942 (see graph 2 at top of page 3).

Notice in the $2^{1 ⁄ 2}$ years between the 1929 Crash and 1932 bottom, that there were five separate rallies of $20 \%$ or more. These could hardly be called new bull markets in the full scheme of things. They were rallies... sucker rallies... that pulled unsuspecting investors back into the midst of the biggest bear market in Wall Street history.

Also notice the dilemma in the bull market following that 1932 low. Should 1932-1936 be labeled as one bull market (which is a visually appealing alternative)? Or should it be labeled as 4 separate bull markets - since there were $-20 \%$ declines in late 1932, 1933, and 1934? It becomes a real quandary for market historians, even with the advantage of $20 / 20$ hindsight. Imagine what it must have felt like at the time!

Which, of course, brings us to today. Does this 20\% rally off the September 21st low officially qualify as the start of a new bull market? That's a very good question which we hesitate to answer. One reason for our reluctance is that we know so much about market history (shown here). Another is that we don't want to give subscribers a false sense of long-term security. Let us summarize our position this way...

1) We do believe important lows are in place for most indexes, except perhaps the tech-laden Nasdaq.
2) We do view this as a viable profit opportunity that will likely extend well into next year, based on favorable monetary and technical evidence.
3) In all probability, it is a new bull market. However, it will be a selective bull with some sectors and many individual stocks still headed for more washout in the year ahead.
4) There are warning flags that "bear" watching-including a possibility that the Federal Reserve may lose control, just as the Central Bank of Japan did after their bubble burst in 1989.
5) The semantics of "bull" versus "bear" isn't as important as allocating your portfolio and gradually updating it based on the level of risk.


## Economic, Monetary, and Technical Update

As shown in our previous issue, most of the blocks for a "best buy" profit opportunity have dropped into place. Not the least of these is the widespread recession headlines... which, more often than not, actually causes the sell-off into the final bear market lows. That may have been the case on September 21st.
optimistic -looking out six months- than they were back in the first quarter of this year.

What you need to know as an investor is: This difference or spread (Future expectations minus Present situation) has commonly led the path out of recession. One caveat - this is our interpretation, and not necessarily the Conference Board's. But to us, one picture is worth a thousand words:

Also, as we have shown in recent issues, even if the market did hit bottom in September, you should expect fundamental news about the economy and earnings to deteriorate for many months to come. That is the norm, not the exception, in a recession and new bull market. While the media this week focused on the 5th consecutive drop in Consumer Confidence...

## Rally Fades as Consumer Gloom Rules

Reuters - 11/27/01


## Consumer Confidence Hits 7 1/2 Year Low

 Washington Post-11/27/01...we see compelling evidence that the stock market is anticipating an economic bottom in the first half of 2002. More importantly, it reinforces our belief that the Federal Reserve has not lost control, and the U.S. economy is not heading for a Japan-style debacle.

Underlying the headlines was the fact that all of the drop in Consumer Confidence came in how consumers view the "present situation." Meanwhile, the "future expectations" component of that gauge unexpectedly rose - after testing its previous bottom hit back in February. What this means is that consumers are actually more


The media, as we said, is mesmerized by the top picture. We, instead, are focusing on the bottom. KEY QUESTION: When has that bottom graph turned upward (like this) without forecasting the end of recession in the next 6 months?

There are also important shifts underway on the technical side of the market. And we hit the highlights on these couple pages...


Bear market leadership is ending. Our Negative Leadership Composite reveals that bear market "DISTRIBUTION" [*2 shaded region] has ended. More importantly, we may soon see a bullish "SELLING VACUUM" appear in the top half of this index. The +1 reading triggered on the Friday after Thanksgiving, and may be partially due to the shortened trading session. Consequently, we're waiting for further upturn before putting a " $\boldsymbol{\checkmark}$ " next to this bull market confirmation.


Even the crashed momentum stocks are showing signs of strength. Our Gorilla Index has rallied back to challenge the upper trendline of its down-channel. With any stability, this index could move sideways to break out of its bearish pattern of the past year and a half. That could prove important over coming months in breaking the bear market psychology.


Breadth continues to show stability and broadening participation. Our A/D Divergence Index has been rising in bullish fashion. Some will argue that such breadth gauges are distorted by the number of interest rate-sensitive issues on the NYSE, or by the decimalization of exchange trading (changing to cents from $1 / 8$ 's). Even so... as long as this A/D Divergence is not heading south in bearish divergence, we'll give breadth our bullish benefit of doubt.

Monetary Policy is still on track with the Fed's most aggressive easing in 88-years. Our MEP remains at a bullish +50 , and regardless of whether Greenspan cuts rates again in December, we see no chance of a bearish shift in policy until the middle of next year or later.


## STRATEGY \& LAST MINUTE THOUGHTS

We're certainly not $100 \%$ confident that the September 21st bottom was the final bottom. But headlines of the past four weeks have lamented about falling CEO confidence, tumbling industrial production, falling consumer spending, a $\$ 30$ billion outflow from equity funds, and the largest drop in U.S. economic output since 1991. Yet stocks have continued their steady upward climb.

Think of it this way... if the market can shake off such gloomy news and actually rise over the past month, then there must be some technical strength behind it. Our key indicators confirm so. And while bears warn that there's too much euphoria and optimism, we raised an eyebrow to yesterday's report that Nasdaq short interest (shares sold short in expectation of falling prices) had reached record levels:

## Short Interest in Nasdaq Stocks Hits Record Amid Climb in Tech Sector <br> WSJ-11/28/01

That suggests a lot of healthy skepticism, since bull markets traditionally climb a "wall of worry." It may also indicate a surprising amount of "forced" buying that could be triggered as we enter the seasonally strong period between early December and late January.

Bottomline... count us as conservatively, cautiously, watchfully bullish. And we'll remain so until the balance of evidence warrants otherwise.

## THE 24TH ANNUAL FLORIDA MONEY SHOW $\uparrow$ FEBRUARY 20-23, 2002

Make plans now to attend the 24th Annual Florida Money Show, February 20-23, 2002 at the Gaylord Palms ${ }^{\text {™ }}$ Resort in Orlando, Florida. This unique one-stop educational resource is an excellent opportunity to get your questions answered about today's uncertain economy. Whether you are developing your investment skills and knowledge, or you are an experienced investor who wants to advance to a higher level of investment sophistication, you won't want to miss The 2002 Florida Money Show.

Brand New Format: Editor James Stack, along with four other renowned journalists and financial advisors, will join Master of Ceremonies Paul Kangas at the Money Show's first-ever Opening Ceremonies. Mr. Stack's keynote presentation, "What History Tells Us About Bubbles, Bear Markets, Recessions... and What Lies Ahead," promises to put the current markets into objective historical perspective and transform fear and uncertainty into confidence and profit.

Best of all, admission is absolutely FREE with your subscription renewal to InvesTech. Call today toll-free 1-800-955-8500 to reserve your tickets to this exciting investment event!

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## STOCK NEWS

THE INVESTECH MODEL STOCK PORTFOLIO is $62 \%$ invested with $8 \%$ in Scudder Japan (SJPNX), 5\% in Franco-Nevada (FN.TO), 4\% in Xerox (XRX), and $3 \%$ in each of the following: Phillips Petroleum (P), ConAgra Foods (CAG), Genuine Parts Co. (GPC), Xcel Energy (XEL) and Engelhard Corp. (EC). In addition, 15\% is allocated to each of the following value mutual funds - Heartland Value (HRTVX) and Strong Multi Cap Value Fund (SMTVX). The 4\% position in Stillwater Mining (SWC) was sold on 11/21/01, as recommended on the 11/20/01 Financial Hotline.

Of Interest: Newmont Mining has made a bid to acquire Franco-Nevada Mining (FN.TO) and Normandy Mining. The offer has been approved by the boards of directors of all three companies, but must be approved by shareholders. Franco-Nevada shareholders would receive 0.8 share of Newmont Mining if the transaction is realized. The acquisition of Franco-Nevada and Normandy by Newmont would create the world's largest gold producer.

Phillips Petroleum ( P ) and Conoco have agreed to a merger that would result in one of the world's largest energy companies. The new company would be called ConocoPhillips and Phillips Petroleum shareholders would receive one share of the new company's stock for each share of Phillips Petroleum owned.


InvesTech's Financial Hotline is updated at 2:00PM (EST) on Saturday and 9:30PM on Tuesday.

## PERSONAL PERSPECTIVE

## $\mathcal{H o w}$ Widespread is the Wastiout Waterfall?

It's difficult to measure the overall psychological impact when investors are left "holding the bag" on failed companies. And I'm not just talking about the crashed dot-coms - although they were at the core of the Wall Street frenzy near its peak. Unfortunately, many insiders knew they were fleecing the public as we warned in November of 1999 by publishing this text from the prospectus of Internet IPO Garden.com:

> "You should carefully consider the following risk factors and all other information contained in this prospectus before purchasing our common stock... We have a history of significant losses and we expect to incur substantial net losses in the future... As of June 30,1999 , we have incurred cumulative net losses of $\$ 26.8$ million... We anticipate our losses will increase significantly from current levels... We do not have sufficient cash to indefinitely sustain these operating losses... We have been unable to fund our operations with the cash generated from our business... We believe it is likely that, in the future, fluctuations in our quarterly operating results will cause our results to fall below the expectations of securities analysts and investors, which could cause the price of our common stock to drop... As a result, investors in our common stock may not be able to resell their shares at or above the initial public offering price... We may in the future be the target of litigation... The broad discretion we have in the use of proceeds of this offering increases the risk that we may not use them effectively."

Now defunct, you can't say Garden.com underwriters didn't warn investors! It seems to say: "We're blithering idiots... we're doing everything wrong, and will likely do so in the future... but give us your money." So why weren't investors more cautious? Because in a mania, emotions rule and logic takes a vacation.

Yet one can't help but worry about the lasting effect on investor psychology. As I said, these devastating losses (where virtually all the investment disappears) were not limited to fly-by-night dot-coms. Just 318 telecom firms on the Nasdaq lost $\$ 1$ trillion or $85 \%$ in value. Popular names of "can't-lose" stocks like Lucent and Cisco Systems have wiped out portfolios of investors over-allocated to the technology sector.

Such horror stories are the major reason this will not be a "V-shaped" market bottom. Now that we've had the initial bounce off the September 21st lows, expect a more labored advance as burned investors use every opportunity to lighten up on, or sell off, these issues. This is one reason (other than valuation) that we're not anxious to step into the technology sector anytime soon. And there are other sectors we'd be careful about venturing into merely because their prices appear depressed...

## FLIGHT RAGE...

Forget about the highways of California. The flyways over the U.S. are the next boiling pot of frustration and consumer backlash. Having made three flights since the September 11th terrorist attacks, we've had the advantage of watching security measures tighten notch by notch. As with any government intercession in a crisis, we fear an overreaction... and no one knows how to do that better than the U.S. Government.

Not to downplay the importance of airport security, but we already see it being carried to extreme. Boarding in Kalispell, Montana now requires driving through an armed security checkpoint, showing your ID a minimum of 3 times, and in most cases a personal "wand search" -even after passing through the usual metal detector. While changing planes in Salt Lake City, my name was called at the check-in counter (along with a number of others) as the winning recipient of another random "wand search" and detailed dump search of all carry-on baggage. Our plane was subsequently 45 minutes late taking off.

At our next connection, we had to change concourses, which required another security check. Having pulled the unskilled and untrained off the x-ray scanning machines, these personnel now check boarding passes prior to the security screening. We were unfortunate enough to get one who didn't know how
(Continued on page 8...)
to read our ticket and didn't understand that "CO" stood for Continental Airlines. Yet we finally convinced him we were on the right concourse and indeed departing on a flight which would leave in 10 minutes. Arriving at the gate, we found the door had been closed early (again due to security measures) and could not be reopened. We missed the flight, but believe it or not, the plane was held at the gate long enough for our checked baggage to be put on board without us!

Now if one is on vacation, and travels infrequently, such hassles seem an acceptable trade-off for $100 \%$ security. But let's face it - security is far from $100 \%$ when considering checked baggage is not handsearched, and may not even be on the same plane as the owner (case-in-point!). To business travelers, who are the cream of the airline profits, these repeated searches and resulting delays are more than inconveniences - they're time and money. On top of the current recession, this could spell bigger trouble for the airlines. It's not the fear or terrorists that endanger the airline industry, it's the hassles and delays. Consequently, we do not consider the airline stocks cheap, even at current levels.

## THE NBER - WHO ARE THESE MASKED MEN?

As we predicted, the National Bureau of Economic Research finally came out and announced a recession, but backdated the starting point to 8 months ago. That is how the official "recession system" works. A recession is never forecast in advance by any poll of economists. And it's always recognized 6 to 12 months after the start by the NBER - a distinguished group of academic economists with perfect 20/20 hindsight. There are actually six economists as members of the NBER from such notable institutions as Stanford and Harvard.

They do not base their announcements on the simplistic view that it requires two consecutive quarters of negative GDP to create a recession, but instead examine unemployment, industrial production, income, and sales trends. Frankly, we're a little miffed they didn't predate the start several months earlier. To try to say the economy "peaked" and the recession began in March is a tad farfetched in light of the consumer confidence, purchasing managers', and unemployment data. But the NBER, we suppose, had good reason for selecting that month. After all, it did establish the length of the previous expansion (since the 1990-91 recession) at exactly 10 years - a new record.

So when will the NBER announce the end of the recession? Chances are it could be long after much of this bull market's profits have already been made. The last recession formally ended in March of 1991, however, the NBER didn't set that official ending date until December 1992 - a full 1 year and 9 months after the fact.

At that, we'll close this issue with a humorous, yet surprising, investment insight sent in by one InvesTech subscriber:
"If you bought $\$ 1000$ worth of Nortel stock a little over a year ago, it would be worth $\$ 60$. If you bought $\$ 1000$ worth of Budweiser (the beer, not the stock) one year ago, drank the beer, and traded in the cans for the nickel deposits, you would have \$79."

And... you would have had a great time doing it!


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##  Mutual Fund Advisor

## Shifting to a "Growth-Value" Strategy

Headlines this week announced formal recognition that the U.S. has been in a recession since last March. The National Bureau of Economic Research, the final authority on such matters, has now made it official... and it's about time! What does that mean for investors? In previous issues we've pointed out that stock market bottoms almost always occur within a month or two of formal recession recognition. That dramatically increases the chance that September saw the final market lows. While economic recovery will probably not kick in until the first half of 2002, the stock market generally leads the economy by at least six months. So putting lousy earnings and dour economic forecasts in proper perspective, we feel a buying opportunity is nearly in place. All we want to see is stronger confirmation from our Negative Leadership Composite as outlined in the current issue of the InvesTech Market Analyst.

## Adding Investments

Clearly a sour economy will still take its toll in terms of defaults and bankruptcies, so it's important to step carefully. The question on everyone's mind is "what sectors do well coming out of a recession?" Conveniently, Ned Davis Research (NDR) recently addressed this with a study of the last three recessions, looking at which sectors typically performed the best as the economy started to rebound. We've included part of their findings in the table at right.

Listed in this table are the average gains of each sector during the two months prior to, and the six months following, the end of three recessions - in 1980, 1982 and 1991. Although individual recessions differ in some respects, there are definite patterns. According to NDR, the initial leaders in the final months of a recession have been Housing, Technology, Leisure/Entertainment, Retail, and Health Care. While 6 months into an economic expansion Aerospace/Defense and Transportation typically join the top ranks. In 1991, however, the Banking/Loans sector was the 6 -month post-recession leader with an 18.9\% gain, while Technology -an early winner, with a $20.7 \%$ gain prior to the recession end- dropped to the bottom of the list with a $-5.5 \%$ loss.

| NDR SECTOR LEADERSHIP <br> 2 Months Prior \& 6 Months Post-Recession End <br> (Average of Economic Recessions Ending: 07/31/1980, 11/30/1982, 03/31/1991) |  |  |  |
| :---: | :---: | :---: | :---: |
| NDR Sector $\quad 2$ | \% Gain 2 mo. prior to recession end | NDR Sector re | \% Gain 6 mo . postrecession end |
| Housing | 27.5\% | Aerospace/Defense | 21.4\% |
| Technology | 24.8 | Transportation | 18.2 |
| Leisure/Entertainment | nt 24.7 | Retail | 17.0 |
| Retail | 23.2 | Broadcast/Media | 15.7 |
| Health Care | 22.4 | Technology | 14.8 |
| Non-Bank Financial | 19.9 | Health Care | 14.4 |
| Transportation | 18.3 | Foreign Stocks | 13.6 |
| Conglomerates | 17.8 | Industrial Materials | 13.2 |
| Broadcast/Media | 17.7 | Banking/Loans | 13.1 |
| Automotive | 17.4 | Housing | 13.1 |
| Foreign Stocks | 17.2 | Leisure/Entertainment | t 12.5 |
| Capital Goods | 17.0 | Energy | 12.4 |
| Banking/Loans | 16.6 | Non-Bank Financial | 11.2 |
| Precious Metals | 16.1 | Conglomerates | 11.1 |
| Aerospace/Defense | 14.3 | Automotive | 10.5 |
| Foods | 14.0 | Capital Goods | 10.4 |
| Industrial Materials | 13.6 | Precious Metals | 9.8 |
| Energy | 9.4 | Foods | 7.0 |
| Utilities | 6.7 | Utilities | 4.2 |
| Mean = | 17.8\% | Mean = | 12.8\% |

So far in the current market, leadership is following the same pattern, with a few exceptions. Healthcare has lagged the market since September, while Industrial Materials (including Engelhard in our model portfolio) has outperformed. Here are some points to remember in today's recession... The battered Technology group has rebounded since September, but many of these stocks are overvalued and there's still a lot of washout ahead for companies in this sector. Also, popped bubbles do not easily re-inflate. And Housing, where projects are often
planned at the height of an economic boom, has yet to feel the effects of a slowdown. Also, segments of the Transportation and Leisure/Entertainment sectors could still be vulnerable to terrorist fears.

With these factors in mind, we'll use this issue to review our selection criteria and to present some of the top stocks and mutual funds under consideration for our model portfolios.

## Growth-oriented Value Stocks

As bullish evidence mounts, we intend to start shifting away from our defensive hedge focus in favor of a growthoriented approach. Of course, it's still important to base stock selection on good value criteria. We want companies with solid track records, positive earnings and sound financial statements to avoid surprises like Lucent Technologies or the current basket case - Enron Corp. Therefore, our criteria is similar to that outlined in past issues, with some revisions:

## Stock Selection Criteria

- P/E ratio less than or equal to industry average.
- Stable revenue and earnings growth over last four quarters, with strong 3rd quarter for retail stocks.
- Dividend yield consistent with or above historic norm (in income accounts).
- Consistent dividend growth history (if dividends paid).
- "B" or better Financial Strength.
- Low long-term debt as percent of capital and good debt coverage.
- Strong growth characteristics (leader in industry or niche market).

We want to look at stocks with strong growth potential for revenues and we'll consider higher $\mathrm{P} / \mathrm{E}$ ratios... remember, earnings (especially for cyclical stocks) probably won't recover until next year. As long as the company's valuation is below the industry average and the mean $\mathrm{P} / \mathrm{E}$ of the $\mathrm{S} \& \mathrm{P}$ 500 (currently 31), it's worth considering. Cyclical companies should also improve, but those specializing in high-end discretionary items like housing and cars could remain vulnerable. The best picks are consumable products or services. We're still avoiding much of the technology sector -due to competition and excess capacity- but if you're considering tech, stay with software and services. These are some of the top stocks on our list:

## Retail

One of the immediate and primary beneficiaries of any improvement in the economy should be the retail sector particularly companies that market smaller ticket items like clothing...

Ross Stores (ROST) - operates a chain of 453 retail apparel stores in 22 states. Sells brand name clothing and accessories below department store prices.

- P/E ratio of 15 is far below the industry average of 24 .
- 12-month revenue/earnings growth $=+11 \% /+3 \%$.
- Q3 sales were up $15 \%$ from one year ago.
- "A" Financial Strength - debt is only $9 \%$ of capital.
- Ross plans to have 35 to 40 new stores open by the end of January, entering new markets in Georgia and the Carolinas. The company is increasing non-apparel offerings to about $18 \%$ of revenues.

TJX Companies, Inc. (TJX) - the world's largest off-price (value-priced) soft goods retailer. Store chains include T.J.

Maxx and Marshalls.

- P/E ratio of 20 is below the industry average of 24 .
- 12-month revenue/earnings growth $=+10 \% /+2 \%$.
- Q3 sales increased 11\% over last year.
- "A" Financial Strength.
- TJX Companies sells about three times the volume of its nearest competitor. The company plans to increase the number of stores it opens each year, adding about $12 \%$ to its base annually.

Radioshack Corporation (RSH)-Leading retailer of consumer electronics with over 7,000 stores.

- P/E ratio of 19 is far less than the industry average of 37 .
- 12 -month revenue/earnings growth $=+5 \% /-9 \%$.
- Q3 revenue fell-5\% compared to lastyear, but 2002 revenues should jump by 10-12\% in an economic recovery.
- "A" Financial Strength.
- Electronics sales could rebound with an improving economy. Radioshack also plans to improve margins next year by reducing computer inventory and switching to a build-toordermodel.


## Transportation

In the aftermath of the World Trade Center event, one area in the transportation sector we'd avoid is the airline industry. Among the remaining industries, companies that are efficient and expanding should see significant improvement when the economy starts to recover. The following company meets both criteria. Although this is a Canadian Railway (traded on the NYSE), its system stretches the width of Canada and south through the midwestern U.S. to the Gulf of Mexico...

Canadian National Railway Company (CNI) - operates Canada's largest railroad system.

- P/E ratio of 14 is much lower than the industry average of 22 .
- 12-month revenue/earnings growth $=+2 \% /+7 \%$.
- "B" Financial Strength.
- The company delivers $93 \%$ of shipments on time allowing it to cut costs and personnel. Expansion includes the recently completed acquisition of Wisconsin Central Transportation.


## Health Care

Many stocks in the health care sector, and particularly the drug industry are overvalued by historic comparison. Although aging demographics and rapid growth favor this sector, we'd stay with market leaders or stocks that are selling below their historic $\mathrm{P} / \mathrm{E}$ ratios. Of the following, Elan Corp. and Mentor Corp. are slightly higher risk growth companies, with valuations less than their 10-year median P/E's. Pfizer, Inc., on the other hand, is richly valued, but it's a market leader with a broad portfolio of drugs and prolific research and development. We would consider this stock a core holding.

Mentor Corp. (MNTR) - develops and markets products for aesthetic, urological and general surgery. Also produces clinical and consumer health items.

- P/E ratio of 19 is less than the 10-year median of 22 .
- 12-month revenue/earnings growth $=+15 \% /+22 \%$.
- Q3 revenue increased $22 \%$ over last year.
- "B+" Financial Strength.
- No long-term debt.
- Solid cash flow and no debt should allow the company to make acquisitions. Also an improving economy will improve sales of products used in discretionary (aesthetic) surgery.

Elan Corp. (ELN) - researches, develops and sells drug delivery systems and pharmaceutical products, primarily for neurological disorders.

- P/E ratio of 24 is well below the 10-year median of 29 .
- 12-month revenue/earnings growth $=+27 \% /+23 \%$.
- Q3 revenue increased $24 \%$ over last year.
- "B++" Financial Strength.
- Elan is a world leader in drug delivery technology and has a rich pipeline of drugs in development for a variety of applications, including Parkinson's disease and Alzheimer's.

Pfizer, Inc. (PFE) - one of the world's top pharmaceutical companies. Major products include Viagra and Lipitor.

- P/E ratio of 35 is below the industry average of 39 .
- 12 -month revenue/earnings growth =+9\%/+24\%.
- Q3 revenue increased $10 \%$ over last year.
- "A++" Financial Strength.
- Debt is only $12 \%$ of capital.
- Pfizer will save $\$ 1.4$ billion in costs this year from its merger with Warner-Lambert and expects savings of $\$ 1.6$ billion next year. The company has 29 new drugs in mid- to latestage development.


## Conglomerates

Although not typically a top performing sector in a recovery, this growth company stands out and warrants a closer look...

Tyco International, Ltd. (TYC) - manufactures a broad range of products, including fire protection \& security, electronic components, underwater cables and medical supplies.

- P/E ratio of 21 is well below the industry average of 37 .
- 12-month revenue/earnings growth $=+25 \% /+28 \%$.
- Sales have tripled in the last 3 years and Q3 revenue $+29 \%$.
- "A" Financial strength.
- Tyco is expanding through acquisitions-the latest being CIT Group, the largest independent commercial finance company.


## Banking and Loans

While not always among the top performers in a recovery, the banking sector led the 1991 recovery with a 6 -month gain of $18.9 \%$. These stocks can provide both capital appreciation potential and a stable dividend... and the recent pullback in stock price makes them more attractive:

Washington Federal, Inc. (WFSL) - a smaller mid-cap stock, this Seattle-based Savings and Loan holding company has 111 branches in 6 Western states

- P/E ratio of 14 is below the industry average of 16 .
- 12-month revenue/earnings growth $=+8 \% /+8 \%$.
- "A+" Financial Strength.
- Dividend yield is $3.9 \%$, with increases in 15 of the last 16 years.
- Company has also issued a $10 \%$ stock dividend in 7 of the last 9 years.

Washington Mutual, Inc. (WM) - largest Savings and Loan in the U.S. with over 2000 offices in 42 states.

- P/E ratio is 10 , below the industry average of 16 .
- 12-month revenue/earnings growth $=+14 \% /+39 \%$.
- "A" Financial Strength.
- Dividend yield is $2.9 \%$, with increases in 15 of the last 16 years.
- Washington Mutual has announced or completed 4 acquisitions this year. The latest (Dime Bancorp) will give Washington Mutual access to the New York market.

Charter One Financial, Inc. (CF) - One of the 30 largest bank holding companies in the U.S.

- P/E ratio is 13 , less than the industry average of 16 .
- 12-month revenue/earnings growth $=+8 \% /+12 \%$.
- "A" Financial Strength.
- Dividend yield is $2.8 \%$, with $10+$ years of consecutive increases.
- Charter One is shifting from residential to higher yielding consumer and commercial loans. The company is also expanding branches to 436 through acquisitions.


## Growth Mutual Funds

We want to retain our focus on small-cap funds in the portfolio. However, it's important to look at other growth funds for future additions. Our mutual fund selection criteria is basically the same, with only a few changes:

```
Mutual Fund Selection Criteria
- P/E ratio less than major market indexes (S&P=31).
- Net assets greater than $200M.
- Expense ratio less than category average (1.4).
- Portfolio turnover less than 75%.
- Less than 20% in technology.
- Manager tenure greater than }8\mathrm{ years.
```

It's fine to consider a broader range of median market caps for new growth fund additions. And, although we don't like technology right now, there are some opportunities in the sector, so we've relaxed our recommended exposure limitations a little. With the pullback in earnings, average P/E ratios will increase, but should still be less than major market averages. We also expect this economic recovery to resolve into a slow growth environment, similar to 1992-1994. The reason is twofold:

- This is a global recession.
- The severe psychological damage from the popping of the technology bubble will take time to repair.
So look for funds that performed well during those three challenging years and are still directed by the same fund manager. That's why we've added "Manager Tenure" to the list of selection criteria.

The top growth mutual funds under consideration are listed in the table below, with our preference being the two T. Rowe Price funds.

| Growth-Value Mutual Funds |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fund Name | Symbol | Prospectus Objective | Min. Init. Purchase (\$) | Expense Ratio | Net Assets (\$MM) | P/E <br> Ratio | Manager Tenure | Turnover Ratio | \% Tech |
| T. Rowe Price Small-Cap Stock | OTCFX | Small Company | 2,500 | 0.94 | 2487 | 22.9 | 9 | 33 | 12.7 |
| T. Rowe Price Mid-Cap Growth | RPMGX | Growth | 2,500 | 0.86 | 5468 | 29.4 | 9 | 54 | 19.6 |
| Sound Shore Fund | SSHFX | Growth | 10,000 | 0.98 | 996 | 23.5 | 16 | 41 | 3.2 |
| Gabelli Asset Fund | GABAX | Growth | 1,000 | 0.77 | 1720 | 23.4 | 15 | 48 | 3.3 |
| FAM Value Fund | FAMVX | Small Company | 2,000 | 1.26 | 430 | 19.7 | 8 | 10 | 8.1 |

## Strategy

As we prepare to increase our recommended equity allocation, now is the time to research new additions for your portfolio... focusing more on growth and less on defensive hedges. One should consider weeding out any positions that fail to respond with strong market rallies, or where the recession's impact has created undue risk. These weak stocks could easily suffer further losses or
take a long time to recover - that's why we decided to step out of Stillwater Mining. We may also selectively sell other stocks or reduce our bond fund position, if the money can be put to better use in growth-value stocks or funds like those discussed in this issue. With increasing signs that this market has seen its final bottom, be sure to monitor the InvesTech Financial Hotline for any additions or changes to our model portfolio.

MODEL PORTFOLIO: The InvesTech model mutual fund portfolio remains $79 \%$ invested with $21 \%$ held in short-term Treasuries or a money market fund. Percentage allocations and specific investment vehicles are listed below. We are prepared to increase the model portfolio allocation of "growth-value" stocks as bullish evidence mounts. Recommended securities will include growth stocks/mutual funds that still compare favorably from a valuation standpoint. Monitor the InvesTech Financial Hotline or web site at www.investech.com for important strategy updates.

| PERCENT | FUND | SYMBOL | $52-$ WEEK |  | INIT. RECOMMENDED |  | CURRENT | ALTERNATE FUNDS |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Hi | Low | Date | Price | PRICE |

## THE TOP-RATED FUNDS

| CURRENT FUNDADVICE | SYMBOL | RISK | CURRENT PERF ${ }^{1}$ |  | PAST PERF ${ }^{1}$ |  |  | $S I Z E^{2}$ | YIELD | RECENT ${ }^{3}$ PRICE | NTF ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 6wk | YTD | 2000 | 1999 | 5 yr annl |  |  |  |  |
| GROWTH FUNDS |  |  |  |  |  |  |  |  |  |  |  |
| + FAM VALUE FUND | FAMVX | High | + $2.7 \%$ | +10\% | +19\% | - $5 \%$ | + $14 \%$ | 430M | 0.9\% | 35.87 | F,S,W |
| + GABELLI ASSET FUND | GABAX | High | + 4.8\% | - 3\% | - $2 \%$ | +28\% | + 14\% | 1720M | 0.9\% | 32.90 | F,S,W |
| + SOUND SHORE FUND | SSHFX | High | + 3.3\% | - $2 \%$ | +20\% | 0\% | + 11\% | 996M | 0.5\% | 32.86 | F,S,W |
| + T. ROWE PRICE MID-CAP GROWTH | RPMGX | High | + 7.8\% | - 6\% | + 7\% | +24\% | + 13\% | 5468M | 0.0\% | 37.57 |  |
| + T. ROWE PRICE SMALL CAP STOCK | OTCFX | High | + 6.6\% | 0\% | +16\% | +15\% | + 11\% | 2487M | 0.6\% | 23.86 |  |
| VALUE FUNDS |  |  |  |  |  |  |  |  |  |  |  |
| ++ HEARTLAND VALUE FUND | HRTVX | High | + 8.4\% | +20\% | + $2 \%$ | +25\% | + $11 \%$ | 907M | 0.0\% | 38.09 | F,S,W |
| ++ OAKMARK FUND I | OAKMX | High | + $5.1 \%$ | +16\% | +12\% | - 10\% | + 10\% | 2090M | 1.2\% | 34.46 | F,S,W |
| + STRONG MULTI CAP VALUE FUND | SMTVX | High | + $3.8 \%$ | - $3 \%$ | + 4\% | -16\% | + $1 \%$ | 312 M | 0.0\% | 49.45 | F,S,W |
| BOND INCOME FUNDS |  |  |  |  |  |  |  |  |  |  |  |
| INTERMEDIATE-TERM |  |  |  |  |  |  |  |  |  |  |  |
| + AMER. CENT. TREAS INV | CPTNX | Med | - $2.1 \%$ | + 6\% | +13\% | - 2\% | + 7\% | 441M | 3.9\% | 10.79 | F,S,W |
| + DODGE \& COX INCOME | DODIX | Med | - 0.2\% | +10\% | +11\% | - 1\% | + 8\% | 1227M | 5.1\% | 12.33 |  |
| + STRONG GOVT. SECURITIES | STVSX | Low | - 0.8\% | + 8\% | +11\% | - 1\% | + 7\% | 1691M | 4.9\% | 10.95 | F,S,W |
| LONG-TERM |  |  |  |  |  |  |  |  |  |  |  |
| 0 AMER.CENT. TARGET MATUR. 2025 | BTTRX | High | - $2.7 \%$ | 0\% | +33\% | - $21 \%$ | + 10\% | 327M | 6.0\% | 32.66 | F,S,W |
| 0 VANGUARD LONG-TM CORP BOND | VWESX | High | 0.0\% | + 9\% | +12\% | - 7\% | + 7\% | 3776M | 6.4\% | 8.75 |  |
| 0 VANGUARD LONG-TM U.S. TREAS | VUSTX | High | - $1.8 \%$ | + $5 \%$ | +20\% | - 9\% | + 8\% | 1414M | 5.3\% | 10.90 |  |
| GOLD FUNDS |  |  |  |  |  |  |  |  |  |  |  |
| ++ AMER. CENT. GLOBAL GOLD FUND | BGEIX | High | - $5.3 \%$ | +23\% | - $24 \%$ | - 3\% | - 15\% | 189M | 1.1\% | 4.85 | S,W |
| ++ FIDELITY SELECT GOLD | FSAGX | High | - $0.2 \%$ | +15\% | - 18\% | + 8\% | - 11\% | 263M | 0.7\% | 13.72 |  |
| ++ VANGUARD PRECIOUS METALS | VGPMX | High | + 0.1\% | +10\% | - $7 \%$ | +27\% | - 6\% | 346M | 3.4\% | 8.20 |  |
| INTERNATIONALFUNDS-JAPAN |  |  |  |  |  |  |  |  |  |  |  |
| 0 FIDELITY JAPAN | FJPNX | High | + $2.8 \%$ | - $26 \%$ | - $36 \%$ | +147\% | + $2 \%$ | 322M | 0.0\% | 10.11 |  |
| 0 FIDELITY JAPAN SMALL COMPANIES | FJSCX | High | + 3.0\% | - 13\% | - $50 \%$ | +237\% | + 3\% | 339 M | 0.0\% | 6.95 |  |
| + SCUDDER JAPAN FUND | SJPNX | High | + 1.0\% | - $26 \%$ | - $27 \%$ | +120\% | + 3\% | 361M | 0.0\% | 7.36 | F,S,W |


| + + 0 - | Very Favorable <br> Favorable <br> Neutral <br> Unfavorable | 1 2 3 | \% Return with dividends \& capital gains reinvested <br> Netassets in millions of dollars <br> Price - Net asset value/share (NAV) | 4 | No Transaction Fee (NTF) <br> F - Fidelity NTF <br> S - Schwab OneSource <br> W- Waterhouse NTF | Data Sources: | Morningstar Principia Plus Investors FastTrack |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

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